

## **ARTS & CULTURE**

## London Museum Show Explores Korean Pop Culture

September 25, 2022

A new show at the Victoria and Albert Museum in London explores South Korean popular culture and its rise to international fame.

Among the things to see at Hallyu! The Korean Wave are K-Pop **costumes**, K-drama **props** as well as a copy of a set from the Academy Award-winning film Parasite.

Rosalie Kim is the curator, or organizer of the show. She told Reuters news agency that the exhibition celebrates the colorful popular culture of South Korea from its beginnings to its place on the international stage.

"'Hallyu' ... means Korean wave and it **refers to** this ... rise of popular culture from South Korea that has taken the world by storm in the past few decades, " Kim said.

The exhibition is divided into parts including K-pop and its fans, television drama and film, as well as fashion and beauty.

The pink clothing that singer Psy wore in the music video for his 2012 hit Gangnam Style welcomes visitors to the exhibition.

Other clothing on show includes colorful designer creations as well as costumes worn by G-Dragon and K-pop groups ATEEZ and Aespa.

From the world of television, there are costumes from historical dramas as well as clothing from Squid Game.

The Victoria and Albert Museum worked closely with the production designer of Parasite, Lee Ha-jun, to reproduce his set.

Other objects to see include pictures, music album covers and long signs called **banners** that were made by K-pop fans. Visitors can also take part in a K-pop dance competition.

Hallyu! The Korean Wave opened Saturday and runs until June.

I'm Caty Weaver.

*Marie-Louise Gumuchian reported on this story for Reuters. John Russell adapted it for VOA Learning English.* 

## Words in This Story

**costume** – n. the clothes that are worn by someone (such as an actor) who is trying to look like a different person or thing

**prop** – n. an object that is used by a performer or actor or that is used to create a desired effect in a scene on a stage, in a movie, etc.

refer to - phrasal verb : to have a direct connection or relationship to (something)

**banner** – n. a large strip of cloth with a design, picture, or writing on it